

Sponsorship Opportunities

The Jeffersontown Gaslight Festival celebrates being this area's fifth largest festival having grown from a small street party in 1968 to a full week of activities. The 2008 Gaslight Festival will be held the week of September 14th through 21st. There are many ways for you to promote your company by becoming a sponsor. The incentives for each level follow. To discuss your involvement contact the Chamber at 267-1674.



Platinum - \$5,000

- Company logo will appear in all printed Gaslight Festival promotions, including a special section of the Courier Journal and Voice Tribune
- Company logo will appear in all Gaslight Festival commercials approximately 500 times on 32 Insight Communications channels
- Platinum Sponsors' logos will be prominently displayed on the official Gaslight Festival banner at these festival events: Kick Off at King Pin, Golf Scramble, 5K Run/Walk, Parade, Balloon Glow, Business Appreciation "Party in the Park" and Tour de Gaslight
- Event sponsors will be featured on their own event banner with company logo during festival weekend
- Complimentary unit in the Gaslight Festival Parade. (Official sponsor signage included)
- Complimentary booth space during festival weekend, if desired.
- Fifteen Gaslight Festival T-Shirts
- Additional benefits are negotiable

Gold - \$3,500

- Company name will appear on all print promotional materials for the festival including the special section of the Courier Journal and Voice Tribune
- Complimentary booth space during festival weekend, if desired
- Ten Gaslight Festival T-Shirts
- Additional benefits are negotiable

Silver - \$2,500

- Company name will appear in Festival Program
- Seven Gaslight Festival T-Shirts

Patron - \$1,000

- Company name will appear in Festival Program

Golf Scramble Hole Sponsor - \$175

- Company sign at your designated hole (limited to first 18 sponsors) and opportunity to have someone from your business sit on hole and hand out promotional items