

Membership Enrollment Form

Company Name: _____

Industry: _____

Join Date: _____ Date Business Opened: _____

Physical Address: _____
Address City State Zip

Mailing/Billing Address: _____
Address City State Zip

Primary Contact (For Directory Listing): _____

Primary Email: _____

Website: _____

CEO/Owner Name: _____ Email: _____

Sales Manager Name: _____ Email: _____

Additional Contact (s): _____ Email: _____

Referred By (Name & Company Name): _____

Phone: (____) _____ Fax: (____) _____

Total # Of Employees: _____ Full Time: _____ Part Time: _____

I am currently enrolled in J-Plan Plus: Yes No

I am interested in:

Office Depot Office Supply Discount Program: Yes No

J-Plan Plus Health Insurance: Yes No

Having SCORE contact me about free business consulting: Yes No

Attending the next Chamber Orientation: Yes No

Offering a CLUB J Discount to fellow members: Yes No

Investment Structure	
Number of employees:	Annual Investment:
1-10	\$175
11-25	\$250
26-50	\$400
51-100	\$500
101+	\$675
Non-Profit	\$150
Enhanced Online (Map)	\$25
Additional Company Listing	\$80
Additional Category Listing	\$50
Check Enclosed Check # _____	
Card #:	_____
Exp.Date:	_____
3-digit Sec. Code:	_____

10 Word Description of company services for Membership Directory: _____



Your membership investment includes one category listing & 10 word description in our Online Membership Directory and our annually published Membership Directory. Please choose the category that best describes your business. \$50.00 for Additional Category Listing.

10 word description: _____

CATEGORY	✓
Accommodations	
Accountants	
Advertising	
Air Filter / Tools / Accessories	
Aircraft Repair	
Ambulance & Bus Sales	
Apartments	
Appliances	
Architects	
Arts & Crafts	
Associations	
Athletic Departments	
Attorneys / Legal Services	
Attractions	
Auctioneer	
Audio / Visual Services	
Automobile & Truck Rental	
Automotive Sales	
Automotive Services	
Badges / Engravers	
Bakery	
Banks	
Barber Shops	
Battery Sales	
Beverage Sales & Service	
Book Store	
Builders & Developers	
Business Brokers	
Business Consulting	
Camp / Retreat Facility	
Car Wash	
Catering & Facilities	
Child Care	
Chiropractor Services	
Churches	
Cleaning Services	
Coffee Shop	
Collection Agencies	
Construction	
Construction Supplies	
Consultants	
Contractors	
Courier & Delivery Services	
Credit Union	
Dental	
Display Designers & Producers	
Distributors	
Dry Cleaners	

Education	
Electrical	
Electronics	
Emergency Services	
Employment Assistance	
Engineers	
Entertainment Services	
Environmental	
Errands & Personal Services	
Executive Office Suites	
Fencing	
Financial Consultants / Services	
Fireplace Sales	
Fish & Wildlife	
Flooring	
Florist	
Food Sales / Service / Manufacturer	
Formal Wear	
Funeral Homes	
Furniture	
Gasoline & Oil	
Gift Shops & Gift Baskets	
Golf	
Golf Supplies	
Government	
Graphic Design	
Grocers	
Hair Salon & Spa	
Hardware Stores	
Health & Wellness	
Healthcare Centers	
Healthcare Services	
Heating & Air Conditioning Services	
Home Inspection	
Hospitals	
Human Resources	
Hydraulics	
Independent Sales	
Individuals	
Industrial Equipment Design	
Industrial Equipment Repair	
Industrial Services	
Information Technology Consultant / Sales / Service	
Insurance	
Interior Design	
Jewelry Shops	
Land Surveying	
Landscaping	
Library	
Limousine	
Liquor Store	
Machinery Sales & Service	
Mailing Services	
Management Companies / Services	
Manufacturer	
Marketing	
Media	

Medical Supplies	
Merchant Services	
Mortgage Companies	
Moving Services	
Nail Salon	
Non-Profit / Charities	
Office Products / Decor / Furniture	
Optical Services	
Organized Living	
Packaging	
Party / Rental Supplies	
Pawn Shops	
Pest Control	
Pet Services	
Pharmacies	
Photo Services	
Physicians	
Plumbing	
Printing & Bindery	
Private Investigations	
Professional Development / Training	
Promotional Items / Embroidery	
Real Estate	
Refrigeration Services	
Research / Surveying	
Restaurants	
Roofing	
Sanitation	
Security Systems & Services	
Shipping / Freight / Expediting	
Shoe Repair	
Shopping	
Shredding Service	
Signs / Banners & Flags	
Special Event Planning / Decor	
Sporting Goods	
Sports Facilities	
Sports Training	
Storage Services	
Sunrooms & Closures	
Swimming Pool Management & Repair	
Systems Integration	
Tanning Salon	
Telecommunications	
Tiling	
Transcription Services	
Transportation	
Travel Agencies	
Trucking	
Uniforms	
Utility Services	
Vacuum Cleaner Sales & Service	
Veterinarians	
Video Production / Services	
Web Site Sales & Service	
Windows	
Wrecker Service	

HOW CAN I SAVE MONEY?

CLUB J: As a Chamber Member, you are a member of CLUB J. You and your employees are entitled to discounts all over town! Just go to our website, www.jtownchamber.com to find out what your fellow Chamber Members are offering. We greatly encourage Chamber Members to do business with other Chamber Members! By offering a special discount of your own, you can receive free targeted marketing from our website.

Email erin@jtownchamber.com or call 502-267-1674.

J-PLAN PLUS: Receive association discounts on your health and dental insurance through UnitedHealthcare and Delta Dental. Call your insurance broker or 502-420-6999.

OFFICE DEPOT: This feature is FOR MEMBERS ONLY. As a Chamber member, you can receive discounts on your office supplies - up to 90% off the manufacturers list price and up to 10% off the retail price. With free next day delivery and ordering options online and in-store, don't miss this great deal! This can also be a great treat for your employees - they can receive the discount on school supplies or technology too! Just call or email becky.kane@officedepot.com to sign up.

SCORE & SBDC: Receive free consulting on anything - from your sales goals to employee challenges or strategic marketing plans. Bend the ear of a business consultant free each month at the satellite office in our Chamber Boardroom. With professionals that can help you build your business or plan exit strategies, make sure you take the time to work ON your business at least once a month. Email erin@jtownchamber.com or call 502-267-1674 for appointment times.

BANK ON YOUR MEMBERSHIP: Get your friends and colleagues involved! The Chamber Jefferson town will pay you \$25.00 for each new member that joins using your name as a referral. Encourage your business partners to get involved and watch as they (and YOU) reap the rewards of membership. Make sure they write your name on their application and a \$25.00 check will be coming your way!



HOW CAN I STAY ENGAGED?

NAVIGATORS

Contact: Carolyn Neal Pfister

Committee member talents: Sales, communication, and a flexible work schedule

Planning: Meets second Wednesday of each month, 4:00pm.

Welcomes, maintains, and grows the membership by supporting events, making calls and site visits.

Action: Delivering welcome bags, retention call program, mentoring new members, and attending grand openings & ribbon cuttings

MEMBERSHIP COMMITTEE

Contact: Carolyn Neal Pfister

Committee member talents: Sales and communication

Planning: Meets third Wednesday of each month, 8:00am.

Growing the membership by organizing site visits and calls.

Action: Phone blitzes, site visits to call on new business licenses

FINANCE COMMITTEE

Contact: Barbara Oesterritter

Committee member talents: Budgets, accounting, and banking

Planning: Reviews the finances and budget of the

Chamber before monthly Board Meetings. Meets monthly.

Action: Financial Planning for the Chamber

PROJECT SUPPORT TEAM

Contact: Sharon Ernst

Committee member talents: Event planning, organizational, civic and community involvement, promotion

Planning: Supports the Chamber staff in the preparation and execution of membership programs and events. Meets bi-monthly.

Duties: Set-up and volunteer for Business Expo, Have a Heart Program, Gaslight Festival events, Annual Meeting, etc.

EDUCATION COMMITTEE

Contact: Erin Fischer

Committee member talents: Education, training and workforce interests

Planning: Meets last Friday of each month, 8:30am.

Develop programs to advance the future workforce.

Action: Recognizes educational accomplishments, volunteer in schools



HOW CAN I PROMOTE MY BUSINESS?

HOST AN EVENT: Bring potential clients in your front door! Your company can host a Chamber event or program in your building and receive recognition in the News & Notes as well as anywhere from 10 up to 100+ potential customers in your door. You provide the refreshments, and we bring the people.

MEMBERSHIP DIRECTORY: This feature is FOR MEMBERS ONLY. As a Chamber member, you will have direct contact with more than 850 individuals and businesses in our database. You will be highlighted in our Published and Online Membership Directory. You will also receive the Published Membership Directory & Bluegrass Industrial Park Map. You may also request to receive an excel spreadsheet that provides contact information for the entire membership: company name, industry, number of employees, physical & mailing address, phone number, fax number, website, etc.

UPDATE YOUR MEMBER PROFILE: This feature allows you to update your own database information. You can easily change your address, contact name, website or phone number at any time so that you are always connected to the Chamber. Log-in using your user ID and password. In this directory, you will receive a free link to your website and a 10 word description of your services.

EVENT CALENDAR: This feature allows you to instantly register, RSVP, and pay online for all events the Chamber hosts. You will receive a confirmation receipt by return email. The system will recognize your membership when you log-in using your user ID and password. This will assure your membership discount for different events, golf outings, luncheons, and seminars.

PROMOTION & SPONSORSHIPS: From Gaslight to door prizes, there are many ways Chamber members can advertise and market their particular business. Membership Directory, Club J discounts, and Ribbon Cuttings are *just a few of the ways* our members receive free advertising to hundreds of local businesses! We also offer inexpensive ways to advertise with the Chamber. Our “Wednesday Update News and Notes” is a weekly email sent to over 1300 local businesses and government officials and our website receives thousands of hits a week! There are also a variety of sponsorship levels for different business networking as well as community events!

News and Notes Member Mention - \$50
Event & Program Sponsorships - from \$200

****Announcement about Mailings and Emails:** If you do not have an email address or have not been receiving emails from the Chamber, please call Erin at 502-267-1674 or email erin@jtownchamber.com. Feel free to add more than one email address to the database.



MEMBERSHIP BENEFITS

Support

The Chamber Jeffersontown staff is committed to providing each member guidance and access to the many resources and benefits the Chamber offers. With the leadership and support of the Chamber's Board of Directors and Chamber President, John Cosby, the staff connects members to opportunities.

Engagement in the Chamber is the key to unlocking the door to value and benefits of membership.

Value

Networking - After-Hours events, Speed Leads, Chamber U Seminars, Luncheons

J-Plan Plus - Up to 15% discount on health insurance through UnitedHealthcare

Office Depot - 40-80% discount on office supplies delivered free to your doorstep

Free Business Consulting - Confidential meetings with the Exec. Director of the Small Business Development Center at the Chamber office (free & easy parking)

CLUB J - Member to Member discounts

Business Development Resources - Online Membership Directory & Excel spreadsheet provide easy business outreach & promotional opportunities

Membership Referral Bonus - Receive \$25 cash for each new member you refer

Committees - Board of Directors, Navigators, Project Support Team, and more

Gaslight Festival & Expo - Discounted booth space & participation in 2 of the largest events of their kind

...And so much more!

Go to www.jtownchamber.com

for more details and to sign up for membership online.

Or you can call Carolyn Neal Pfister at 502-267-1674.





Business owners face challenges every day, especially when it comes to running their companies as effectively as possible. The Chamber Jefferson town is here to help. J-Plan Plus offers an *affordable* association benefits plan by UnitedHealthcare and Delta Dental Plan of Kentucky by simply being a member of The Chamber Jefferson town.

Health

Exclusive Chamber Discount with a wide variety of benefit plans through UnitedHealthcare.

Life

Guaranteed savings

Guaranteed issue amounts up to \$100,000

Optional Dependent Life benefit

Dental and Vision

Discounts automatically available to dental members

Reduced fees on eye exams, prescription lenses, contact lenses and frames

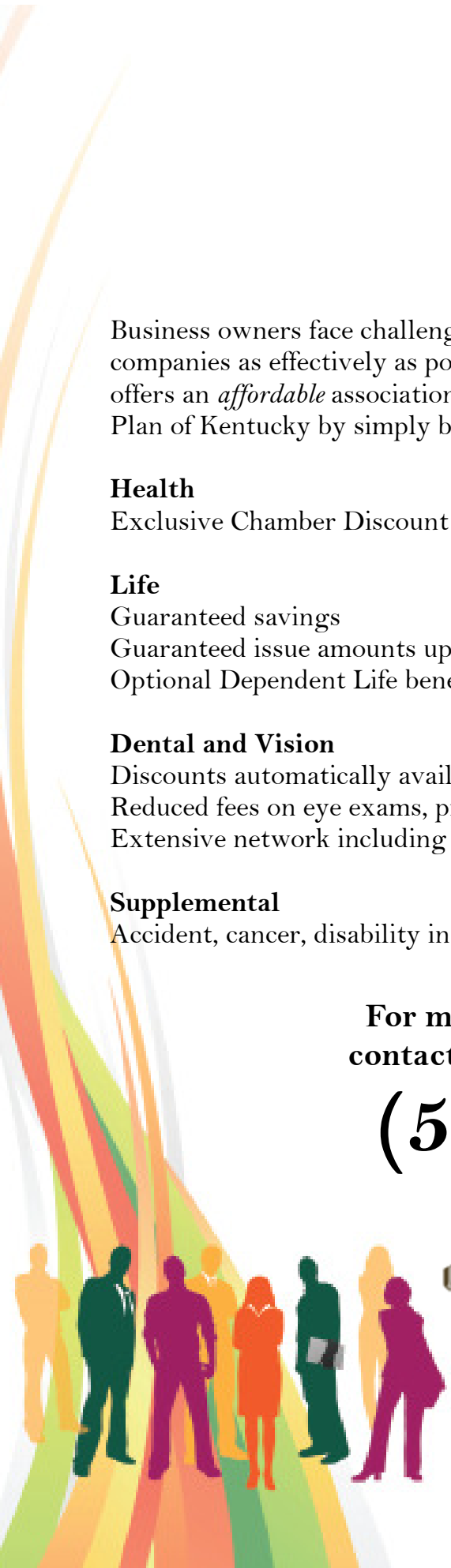
Extensive network including Delta Dental, Dr. Bizer's and many others

Supplemental

Accident, cancer, disability insurance

**For more information about J-Plan Plus,
contact your local insurance broker or call:**

(502) 420-6999



TESTIMONIALS FROM FELLOW MEMBERS

“The Chamber Jeffersontown has been the best investment of time for my company and me. During the last eight years of being a Chamber member, I have made numerous business contacts and partners that has resulted in over 50% of my revenue dollars. The Expo usually generates 10 or more leads which have produced numerous sales, not to mention the networking contacts to get your branding and name out in the vast public that attends. As far as leadership opportunities, becoming involved in the number of projects and committees lends itself to close contact with over 800 companies (the Commonwealth of Kentucky’s largest Business Park and surrounding companies). With the website upgrade, I am able to quickly access information, website, pictures, send messages and obtain a map to these numerous companies and search by category or alpha. There is a key on this search engine that lets you know if this business offers specials for members. This is something that my company will be looking to offer members. I use this on a daily basis!”

Mike Cook, Account Executive, Warren Technology

“The Chamber’s Navigator Committee has helped me develop several relationships with customers I would otherwise not have known. It has also helped me learn how a chamber works, and how a chamber is not just about networking, but much much more.”

Becky Kane, Territory Development Manager, Office Depot

“We have found our membership to be financially beneficial. In particular, we have directed a majority of our purchases to Chamber of Jeffersontown members because of their high quality services and products. We especially appreciate the responsiveness of the Chamber in helping us find providers and allowing multiple opportunities through which we can get the word out about our services.”

Dr. Brian Daly, Director, Webster University

“The Chamber Jeffersontown has helped Technology Plus grow its business by providing opportunities to network and market to fellow Chamber members. Technology Plus has been a member for many years but in the last two years we have become involved beyond just paying dues and seen our business grow as a result. We have taken advantage of quality programming to gain business knowledge, networking events to meet new customers and build solid relationships and also to use the Chambers sponsorship opportunities to compliment our branding initiative. Become a member and take FULL advantage of all the resources the Jeffersontown Chamber has to offer. You will see your business grow as a result!”

Carson Ledford, Owner, Technology Plus

