

SPONSORSHIP OPPORTUNITIES

Elite Partner: \$15,000

- Logo recognition via signage at every Chamber event
- Corporate Sponsor of 2018 Business Expo
- Platinum Sponsor of the 2018 Gaslight Festival
- Sponsored listing, 15 ad words and bundle enhancements in the online membership directory
- Table of 8 at 2018 Annual Meeting
- Table of 8 at each (4) Chamber luncheon
- 12 Member Mentions for the calendar year
- Complimentary 300 x 300 pixel ad on Chamber website
- Company logo listed as Elite Partner on our home page
- Company logo in weekly News and Notes
- Annual Chamber membership dues
- ***Exclusive partnership rights within competing industries***

Champion Partner: \$10,000

- Logo recognition via signage at every Chamber event
- Corporate Sponsor of 2018 Business Expo
- Platinum Sponsor of 2018 Gaslight Festival
- Sponsored listing, 10 ad words and bundle enhancements in the online membership directory
- Table of 8 at 2018 Annual Meeting
- Table of 8 at one membership luncheon
- 4 tickets to the other 3 Chamber luncheons
- 6 Member Mentions for the calendar year
- Complimentary 300 x 300 pixel ad on Chamber website
- Company logo listed as Champion Partner on our home page
- Company logo in weekly News and Notes
- Annual Chamber membership dues

Associate Partner: \$7,500

- Company name recognition via signage at every Chamber event
- Contributing Sponsor of 2018 Business Expo
- Gold Sponsor of 2018 Gaslight Festival
- Sponsored listing, 7 ad words and bundle enhancements in the online membership directory
- Table of 8 at 2018 Annual Meeting
- 2 tickets to each (4) Chamber luncheon
- Company name listed as Associate Partner on our home page
- Company name in weekly News and Notes
- Annual Chamber membership dues

Community Partner: \$5,000

- Company name recognition via signage at every Chamber event
- Table of 8 at 2018 Annual Meeting
- Sponsored listing, 5 ad words and bundle enhancements in the online membership directory
- 1 ticket to each (4) Chamber luncheon
- Company name listed as Community Partner on our home page
- Company name in weekly News and Notes
- Annual Chamber membership dues

Supporting Partner: \$2,500

- Company name recognition via signage at every Chamber event
- 2 tickets to 2018 Annual Meeting
- Sponsored listing, logo and 2 ad words in the online membership directory
- Company name listed as Supporting Partner on our home page
- Company name listed in weekly News and Notes

Allied Partner: \$1,000

- Company name recognition via signage at every Chamber event
- Sponsored listing, logo and 1 ad word in the online membership directory
- Company name listed as Allied Partner on our home page
- Company name listed in weekly News and Notes

Contact The Chamber Jeffersontown at (502) 267-1674 to discuss what opportunity is right for your business!

2018 Signature Event Partnerships



Gaslight Festival

Logo Reveal, Kick-Off Luncheon, Poker Rally, Golf Scramble, 5k, Parade, Balloon Glow, Street Festival, Car Show

Platinum - \$5,000

- Company logo will appear in all printed Gaslight Festival promotions
- Company logo will be displayed at all official Gaslight Festival events
- Title Event Sponsorships—if available
- Company logo listed with a live link on the official Gaslight Festival webpage
- Company logo with a live link in the weekly News & Notes
- Unit in the Gaslight Festival Parade
- Booth space during festival weekend
- 8 entries to participate in the Gaslight Festival 5K and Poker Rally
- Table of 8 at the Gaslight Kickoff Luncheon

Gold - \$3,500

- Company name listed in the official Gaslight Festival Program
- Company name will be displayed at all official Gaslight Festival events
- Company name listed with a live link on the official Gaslight Festival webpage
- Booth space during festival weekend
- 6 entries to participate in the Gaslight Festival 5K and Poker Rally
- 4 Tickets to Gaslight Kickoff Luncheon

Silver - \$2,500

- Company name listed in the official Gaslight Festival Program
- Company name will be displayed at all official Gaslight Festival events
- Company name listed with a live link on the official Gaslight Festival webpage
- 4 entries to participate in the Gaslight Festival 5K and Poker Rally

Bronze - \$1,000

- Company name listed in the official Gaslight Festival Program
- Company name will be displayed at all official Gaslight Festival events
- Company name listed with a live link on the official Gaslight Festival webpage
- 2 entries to participate in the Gaslight Festival 5K and Poker Rally

Patron - \$500

- Company name listed in the official Gaslight Festival Program
- Company name will be displayed at all official Gaslight Festival events
- Company name listed with a live link on the official Gaslight Festival webpage

Friend - \$250

- Choice of Gaslight Festival event for company promotions*
*Company marketing material (coupons, flyer, giveaways provided by company). Event options are: Poker Rally, Golf Scramble, 5K, or Car Show. Poker Rally and Car show includes logo on back of event T-Shirt.

Gaslight Festival Golf Scramble Hole Sponsorship- \$200 | Gaslight Festival Balloon Glow Vendor- \$100

Business **eXpo**

With 135 participating vendors this eXpo marks the spot for the perfect business-to-business experience.

Premier Sponsorship - \$5,000

- Company logo will be included in all promotional items and advertising
- 2 complimentary booths (8x10) at premier location (includes electricity)
- Company banner displayed in the exhibit area
- Logo recognition in News & Notes
- Company logo with a live link on The Chamber's event page
- Company logo displayed on table signage
- Table of 8 at the Expo Luncheon
- Access to the complete exhibitors list

Corporate Sponsorship - \$3,500

- Company name will be included in promotional items
- 1 complimentary booth with choice of location after the Premier Sponsor(s)
- Logo recognition in News & Notes
- Company logo with a live link on The Chamber's event page
- Company logo displayed on table signage
- 4 complimentary tickets to the Expo Luncheon
- Access to the complete exhibitors list

Association Sponsorship - \$2,500

- Company name will be included in promotional items
- 1 complimentary booth with choice of location after the Corp. Sponsor(s)
- Company name recognition in the News & Notes
- Company logo with a live link on The Chamber's event page
- Company name on table signage
- 2 complimentary tickets to the Expo Luncheon
- Access to the complete exhibitors list

Contributing Sponsorship- \$1,000

- Company name will be included in promotional items (direct mail piece, Business First advertisement, exhibitor brochure, banners, cover of the official Expo program, electronic media, event page)

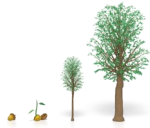
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Event Sponsorship Opportunities

There are a variety of opportunities available with event sponsorships. The Chamber hosts 70+ networking, educational and cultural events throughout the calendar year with sponsorships ranging from \$100 - \$3,500. The Chamber staff can formulate a package that fits your budget and exceeds your expectations!

Annual Meeting

- Presenting Sponsor: \$3,500
- Contributing Sponsor: \$2,500
- Supporting Sponsor: \$1,500
- Coat Check Sponsor: \$500



Holiday Open House

- Presenting Sponsor: \$2,500
- Coat Check Sponsor: \$250



Chamber Day at the Downs

- Derby Week: \$2,000
- Fall Meet: \$1,000



BOOM Awards Luncheon

Celebrating the Best Of Our Members

- Presenting Sponsor: \$1,500



Chamber University

- Presenting Sponsor: \$1,000



Chamber Night at Louisville City FC

- Presenting Sponsor: \$500



CEO Roundtable

- Presenting Sponsor: \$2,500



Golf Trail

- Presenting Sponsor: \$1,000



Business Blast

\$150 per month



Chamber Night at the Bats

- Presenting Sponsor: \$500



Grand Prix

- \$400 for all four or \$100/month



Business at Breakfast

- \$100 per breakfast



Legislative Preview Breakfast

- Presenting Sponsor: \$2,500



Thanksgiving Luncheon

- Presenting Sponsor: \$1,500



Jtown Craft BeerFest

- Sponsorship levels: \$200-\$5,000



Job Fair

- Sponsorship levels: \$500-\$3,500



Contact The Chamber Jeffersontown at (502) 267-1674 to learn more about the sponsorship package and discuss what opportunity is right for your business!

SCHOLARSHIP SPONSOR OPPORTUNITIES

Help The Chamber Jeffersontown fund our future workforce by sponsoring a Going Beyond Scholarship. The goal is to offer four, \$2,500 scholarships to local, working adults who are employed by a Chamber member organization.

Summa Cum Laude - \$10,000



- Title sponsor of four scholarships
- Opportunity to present scholarship to recipients
- Company logo on checks for awards presentation
- Company logo included on all scholarship promotional items
- Company table at scholarship awards breakfast
- Company name listed as Annual Partner on Chamber website
- Company name listed in weekly News & Notes

Magna Cum Laude - \$5,000



- Title sponsor of two scholarships
- Opportunity to present scholarship to recipient
- Company name included on all scholarship promotional items
- Company table at scholarship award breakfast
- Company name listed as Annual Partner on Chamber website
- Company name listed in weekly News & Notes

Senior - \$2,500



- Title sponsor of one scholarship
- Opportunity to present scholarship to recipient
- Company name included on all scholarship promotional items
- Company table at scholarship award breakfast
- Company name listed as Annual Partner on Chamber website
- Company name listed in weekly News & Notes

Junior - \$1,000



- Company name included on all scholarship promotional items
- Four tickets to scholarship award breakfast
- Company name listed as Annual Partner on Chamber website
- Company name listed in weekly News & Notes

Sophomore - \$500



- Company name included on all scholarship promotional items
- Two tickets to scholarship award breakfast

Freshman - \$250



- Company name included on all scholarship promotional items
- One ticket to scholarship award breakfast



Trivia Night Sponsor Levels: \$250-\$1,000



Ask us about opportunities to contribute items for upcoming auctions and fundraising activities!