



**Business Expo 2021**  
**Thursday, June 17, 2021**  
**Marriott, Louisville East**  
Luncheon Noon – 1:30 p.m.  
Showroom – 2 – 6 p.m.  
Taste of Jeffersontown/Business Blast – 4:30 – 6 p.m.

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|--|-------------------|
| <b>Title Sponsorship ***SOLD***</b>  | <b>\$2,500</b>    |
| <ul style="list-style-type: none"><li>• Logo placement on marketing materials</li><li>• “Presented by” recognition on marketing strategies</li><li>• Table of 6 at the Expo Luncheon</li><li>• Primo space for Expo floor</li><li>• Signage and recognition at the event including logo</li><li>• Speaking opportunity at the luncheon</li></ul> |                   |
| <b>Luncheon Sponsorship</b>  | <b>\$1,500</b>    |
| <ul style="list-style-type: none"><li>• Table of 6 at the Expo Luncheon</li><li>• Recognition on marketing materials</li><li>• Expo booth space</li><li>• Signage and recognition at the luncheon including logo</li><li>• Introduction of luncheon speaker</li></ul>  |                   |
| <b>Basket Auction Sponsorship</b>  | <b>\$500</b>      |
| <ul style="list-style-type: none"><li>• Recognition on the Auction Table with logo</li><li>• Two luncheon tickets</li><li>• Recognition on Expo marketing</li></ul>  |                   |
| <b>Hospitality Room Sponsorship ***SOLD***</b>   | <b>\$500</b>      |
| <ul style="list-style-type: none"><li>• Recognition in the hospitality room with logo</li><li>• Privilege of materials distributed/displayed in the hospitality room</li><li>• Two luncheon tickets</li><li>• Recognition on Expo marketing</li></ul>  |                   |
| <b>Taste of Jeffersontown Sponsorship</b>  | <b>\$1,000</b>    |
| <ul style="list-style-type: none"><li>• Recognition at the Taste with logo</li><li>• \$50 off Expo booth</li><li>• Two luncheon tickets</li><li>• Recognition on Expo marketing</li></ul>  |                   |
| <b>Registration Table Sponsorship ***SOLD***</b>   | <b>\$100</b>      |
| <ul style="list-style-type: none"><li>• Logo presentation on the registration table</li><li>• Recognition on Expo marketing</li></ul>  |                   |
| <b>Sanitizing Station ***SOLD***</b>   | <b>\$50 (x 2)</b> |
| <ul style="list-style-type: none"><li>• Logo presentation on the sanitizing table/area</li><li>• Recognition on Expo marketing</li></ul>   |                   |