



2021

RECORD YEAR

MARKET. NETWORK. ENGAGE.

JTOWN CHAMBER ANNUAL REPORT

\$50K NEW REVENUE | 50 PROGRAMS & EVENTS | RECORD SETTING GASLIGHT FESTIVAL

BUSINESS EXPO

187

LUNCHEON ATTENDEES

70

BUSINESS VENDORS



PRESENTED BY:



TRIVIA NIGHT



SPONSORED BY: **Stock Yards**
Bank & Trust

RECORD \$
RAISED FOR WORKFORCE
SCHOLARSHIPS

12
TRIVIA PLAYERS

BEER FEST

SPONSORED BY:



2500+

ATTENDEES

50+

CRAFT BREWERIES



Gaslight Festival

PRESENTED BY: **SECURITAS**
MORTGAGE



BAPTIST HEALTH



182
GOLFERS

400+
RUNNERS

200+
CARS

80
BIKERS

200K
IN
ATTENDANCE

COUNTLESS VOLUNTEERS

MARKET

"ASK THE EXPERT":

Featuring Chamber members as industry experts

⇒ **12 EDITIONS!**

FIRST TIME SPONSORS:

More than 20 first time sponsors


⇒ **\$50K
NEW REVENUE!**

5 
RIBBON CUTTINGS

184 
NEW MEMBERS

12K+ 
**WEBSITE
USERS**

300+ 
**MEMBERS USING AFFINITY
PARTNERSHIPS**

19K+ 
**SOCIAL
MEDIA
FOLLOWERS**

2,770 
**E-MAIL
SUBSCRIBERS**

NETWORK

EVENTS:

- 6 Speed Leads Events
- 2 Business Blasts
- Holiday Open House
- Legislative Briefing
- Day at the Downs
- Trivia Night
- 3 Member Orientations
- Business Expo
- 4 Leadership Straight Talk
- 4 COVID Relief Series
- 3 Hot Topics

⇒ **993 ATTENDEES!**

15+ 
ZOOM EVENTS

50+ 
**INTRODUCTIONS/
REFERRALS**

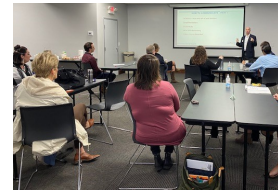
LEADERSHIP STRAIGHT TALK:

PRESENTED BY FOCALPOINT COACHING & TRAINING

Topics
My Brand, My Purpose
Everything Feels Important, What Do I Do?
Develop Your Network, Recruit Your Champions
360 Leadership, Influence Others Wherever Your Are

COFFEE CONNECTIONS:

PRESENTED BY ACTIONCOACH BLUEGRASS



1019
**MEMBER
ORGANIZATIONS,
BUSINESSES &
INDIVIDUALS**



2.9K 
**FACEBOOK
LIKES**

ENGAGE

LEGISLATIVE BRIEFINGS



COMMUNITY



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2021 JCLUB TOP INVESTORS

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