

2023 ANNUAL REPORT

Tradition

2023 Business Expo

Presented by:



- 55 Exhibitors
- 1,000 attendees
- 2,500 Pieces of Swag Distributed



ADP's Derby themed booth



2023 Board of Directors

Carson Ledford, Chair
Amy Berge, Incoming Chair
Brian Abrams
Bradley Carson
Trace Chesser
Liz DeHart
Dean Donohue
Karen Finlinson
Drake Hatfield
Greg Hayden
Katie Howson
Hank Mangeot
Mark McNulty
Matt Meunier
Don Mucci
The Honorable Carol Pike
Bill Reynolds
DeeDee Smith
Ereka Taylor
Brandon Thomas
Eric Turner



One Louder



Beer Fest Volunteers

2023 Jtown Beer Fest

- 2,800 Beer lovers
- 1,500 Pretzel Necklaces
- More than 100 beers served
- Music, Games, & Friendships
- More than 100 volunteers

2023 Gaslight Festival

Presented by:



- 54-Year Tradition!
- 13 events in 8 days
- 170,000+ in attendance
- 2 stages, 8 musical performances, & thousands of dancing feet!
- Nearly 350 vendors



The Balloon Glow

Golf Scramble



Chamber Staff:

Deana Karem
President & CEO
deana@jtownchamber.com

Neill Phelps
Membership Development
neill@jtownchamber.com

Mitzi Doblestein
Office Administrator
mitzi@jtownchamber.com

Kasey Kraus
Manager, Events & Communications
kasey@jtownchamber.com

Savannah Ledford
Manager, Special Projects & Programs
savannah@jtownchamber.com

Networking

Business Blast:

- Hosted 8 Business Blasts
- Averaging more than 80 connections

Lunch Bunch:

- Hosted 4 lunch time networking groups
- Average 30+ attendees
- More than 100 connections

Lunch Bunch at
Taco Luchador



Business Blast at Parlour



Services

- 40+ Ribbon Cuttings
- New Online Membership Directory
- 3 Business Builders Workshops
- 4 Leadership Workshops

Parlour Ribbon Cutting



Forest Hills Commons
Ribbon Cutting



2023 JClub Top Investors

Corporate Investors:

- ActionCOACH
- Bluegrass
- Aptiva Health
- AT&T
- Baptist Health
- Louisville Water Co.
- Park Community Credit Union
- Patriot Engineering
- Prosource
- Town & Country Bank
- River City Bank
- River City Distributing
- United Healthcare
- US Bank
- Wal-Mart
- Neighborhood Market

Partners:

- A. J. Gallagher
- Glaser's Collision
- Home Instead
- Indiana Wesleyan
- LG&E-KU
- Republic Bank
- Rumpke
- Securitas Mortgage
- Stock Yards Bank

Advocacy

- 6 Advocacy Updates reaching more than 3,000 people each.
- Partnered with the KY Chamber on 3 Workforce/ Economic development bills.



Gov. Andy Beshear Luncheon
Sponsored by: Miranda Construction

Legislative Briefing Sponsored by AT&T



Changemakers and Top Investors:



Other Stats:

- 1,156 members representing 36,000 employees
- More than 250 programs/meetings hosted
- Over 20K followers across 3 social media platforms
- Networking partnerships with 3 area Chambers, 2 Non-Profits, and Young Professionals